

# ALL IN GAME

## Improves performance

When your business needs to change.

Enable frontline teams to act. With **All In Game**.

They know how your business works.

They'll create effective plans for immediate action.

It gives everyone control and shared commitment.

**"...delivers impressive business outcomes" - Forbes**



Frontline teams are the engine of change in challenging times. But, uncertainty can drive people apart. You must bind them together and turn threats into opportunities.

Don't waste your employees' energy and insight, they know how your business works. They can develop and deliver the best outcomes. But, they need the right tools.

With **All In Game** 8 people can achieve amazing outcomes in less than half a day, without leaving the office. It's intense, enjoyable and memorable. Everyone owns the outcomes and shares a commitment to act.



## HOW DO YOU ENGAGE TEAMS EFFECTIVELY?



How do you encourage teams to work together?



How do you ensure consistent implementation?



How do you catalyse innovative problem-solving?



How do you develop trust and commitment?



How do you align individuals with strategy?



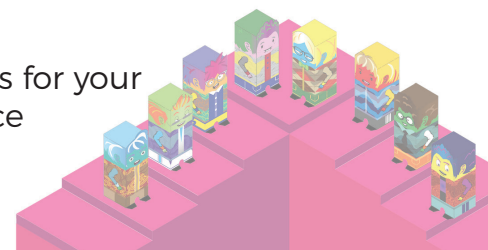
How do you translate strategy into meaningful actions?

**ALL IN GAME ANSWERS ALL OF THESE QUESTIONS.**

## How does All In Game work?

**All In Game** encourages teams to explore your strategic and tactical issues and then develop individual action plans they can implement immediately. **All In Game** is self-contained, self-directed and happens in the workplace without external support. **All In Game** is not revolutionary; it is just a more effective way of helping people solve problems. Its power comes from its simplicity.

In a single half-day workshop 8 people will achieve real outcomes for your business. **All In Game** is easy to use and happens in the workplace without expensive external support.





4 to 8 players  
per game  
package



4-hour run-time,  
replacing a  
half-day  
workshop



Only need a  
smartphone and  
your strategic  
goals



Workshop  
managed and  
'owned' by the  
team

## When do we use All In Game?

The game offers a framework to turn your strategy into workable actions. The people playing each game personalise it and make the discussions and outputs relevant to their specific needs. The participants generate discussions, ideas and actions based on their organisation's strategic challenges, initiatives and goals.

**All In Game** is competitive and collaborative; an individual can be a winner but only if everyone works together. And, you don't need external support because the team 'owns' and manages the process and the outcomes. It's a strategic action workshop in a box that's ideal for:

- ✓ Strategy implementation
- ✓ Team building
- ✓ Leadership development
- ✓ Problem solving
- ✓ Project kick-offs
- ✓ New product launches



## Why a game?

Games are incredibly powerful tools. Games are familiar, they're relaxing not threatening. They unlock creative innovation. Within minutes the group is buzzing with discussion, laughter and activity; all without a trained facilitator. The discussions are real and honest. The commitment to act is sustained.

**All In Game** is a more effective way of helping people to solve problems. Its power comes from its simplicity.

## How much does it cost?

**USA** - The list price for a single **All In Game** package is **\$799**, this includes all the materials needed for up to 8 players (only **\$100** per person).

**UK & EU** - The list price for a single **All In Game** package is **£650** exc. VAT, this includes all the materials needed for up to 8 players (only **£80** per person).

We offer a 10% discount on any order of 10 or more games, and volume pricing for larger groups.

You can visit the **All In Game** website here: [www.AllInGame.co.uk](http://www.AllInGame.co.uk)

To place an order for **All In Game** please contact us at [info@FocusGames.com](mailto:info@FocusGames.com)